

MEMORANDUM

TO: NWFS Foundation Development Committee

FROM: Chris Stowers, Executive Director

DATE: October 17, 2024

SUBJECT: Year-to-Date Fundraising Report

NWF State College Foundation’s *Continuous Improvement Plan* goal is to increase annual support (gifts, memberships, new pledges, and in-kind donations) to the Foundation, by 5% based on a rolling three-year average, resulting in a minimum of \$1,233,393 raised by June 30, 2025. The chart below shows a year-to-date comparison for September 30, 2024 to September 30, 2023, as well as the total amount raised for the prior three years.

Revenue Type	YTD as of 9.30.24	YTD as of 9.30.23	FYE 2024	FYE 2023	FYE 2022
Gifts and Pledges	181,983	187,150	700,300	810,911	1,225,312
Memberships	29,800	38,950	86,450	58,550	53,775
Grants	0	0	27,250	276,000	15,975
Gifts in Kind	0	24,800	131,400	87,763	50,294
TOTAL	211,783	250,900	945,400	1,233,224	1,345,356
FY 2025 Goal	1,233,393				
Percent to Goal as of 9.30.24	17%				